



Professional Orientation Program

"How to organise your law school to work in a law firm?"

ATTENDEES :: B.Com.LL.B./BA.LL.B. (2022-27)

--: Distinguished Speaker ::-



Mr. Ashutosh Upadhyay

Senior Associate
Anand & Anand

DATE & TIME :: Friday 30 Sept. 2022, IST 11 AM
VENUE :: Auditorium, Lloyd Law College



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Mr. Ashutosh Upadhyaya (he/him/his) is a Senior Associate at Anand and Anand with over 6 years of experience in Intellectual Property Right Laws, with a focus on Customs Enforcement of IP rights, and Trademark, Copyright & Patent Litigation. His practice areas also include advisory and consultation in the fields of Luxury Laws, Advertisement/Entertainment Laws, Legal Metrology Laws, Packaging and Food Safety Laws.

In the year 2022, Mr. Ashutosh was nominated for the 'Rising Star Private Practice' Award by the International Luxury Law Summit. He writes regularly for leading publications and has recently authored/co-authored following pieces:

- * Asia IP- ASCI guidelines for advertisement of virtual digital assets.
- * ABLJ- Advertisement of medical devices in India.
- * Legal Era- Bringing the Jetsons to Life (The Drone Rules, 2021).
- * Asia IP- Time Bound Hearing in India- Post Covid.
- * ABLJ – India issues guidelines for digital media ads of influencers.
- * ABLJ – Analysis of "Fair Use" Of Trademarks in Spare Parts Market.
- * Asia IP - Breaking Down 'Crystallization' of Rights of a Patentee under Patents Law.
- * Asia IP – Making Scents of Olfactory Marks.
- * The Trademark Lawyer- Counterfeit Goods and Waste Management System.



Friday-30-Sept.-2022

Dear Parent / Student,

Greetings from Lloyd Academic Community!

PROFESSIONAL ORIENTATON PROGRAM ::

In contemporary times, classroom teaching for a student of law degree program remain insufficient as potential recruiters look for law graduates who are not only well versed with the Bare Acts, but who also possess adequate practical knowledge and are familiar with working of the Courts. Apart from this, fluency in communication skills, including good drafting skills is necessary for a law graduate. This all can't be covered in class-room teaching; it has become essential for every law college to take the teaching & learning beyond class-rooms and to bring in the element of understanding & application of law in its curriculum. Considering this, we have adopted this policy document.

DISTINGUISHED SPEAKER :: Mr. Ashutosh Upadhyay, Senior Associate, Anand & Anand.

ATTENDEES :: B.Com.LL.B. / BA.LL.B. (2022-27).

Faculty Incharge :: Dr. Shyamalima Kashyap, Dr. Nibha Sinha

PROGRAM SCHEDULE :: Friday 30 Sept. 2022, IST 11 AM

Sl.No.	TIME	AGENDA	SPEAKER
1	11.00 – 11.05	Welcome	Dr. Md. Salim
2	11.06 – 11.10	Guest Introduction	Mr. Kartikey Chaturvedi
3	11.11 – 12.00	“How to organise your law school to work in a law firm?”	Mr. Ashutosh Upadhyay
4	12.01 – 12.15	Q & A and Vote of Thanks	Dr. Md. Salim
5	12.16 – 12.17	National Anthem	IT Support
6	12.18 – 12.30	Attendance	Course Faculty

Hope to see you all in regular classes, skill development programs, additional courses, practical academics, skilling opportunities and professional guidance of excellence.

Dr. Mohd. Salim

Director

LLOYD LAW COLLEGE

director@lloydlawcollege.edu.in